



CONNECTICUT DEPARTMENT OF TRANSPORTATION  
2800 BERLIN TURNPIKE  
NEWINGTON CONNECTICUT, 06131

March 12, 2019

Frank Mitidieri  
Matrix Entertainment, Save a Life Tour  
3849 Lake Michigan Dr NW  
Grand Rapids, MI 49534

To whom this may concern,

My name is Michael Whaley from the Connecticut Highway Safety Office, located in the Connecticut Department of Transportation. Our office has worked in partnership with Save a Life Tour dating back to 2012, and we continue to receive great reviews of the program from schools in our state to this day. Save a Life Tour has visited high schools more than 300 times in Connecticut, and teachers and school administrators routinely ask for the program to return to their school to ensure the important safety messages reach their new students. Frank has continued to schedule the program in more than 30 high schools per year in our state, including bringing the program back later in the year if it must be rescheduled due to inclement weather. This has required not only significant attention to detail, but also great flexibility in accommodating the unique schedules of each individual school that the program has visited. Frank has also continued to work with his staff to make changes to the content of the program to ensure its impact on the students is fresh and exciting each year. The combination of the high-tech simulators and stimulating presentation has been a hit. News outlets have visited Save a Life Tour at Connecticut high school locations many times over the years, which has been a great source of earned media for our office as well. Simply put, Frank and his team have gone above and beyond to make this program a success in Connecticut.

Sincerely,

Michael Whaley  
Program Manager  
CT Department of Transportation  
Highway Safety Office  
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